



OVERVIEW

Rugby Central is a modern, covered and dominant town centre retail scheme. The centre has recently relaunched following a comprehensive £5 million refurbishment of the malls and key customer spaces.

The centre provides approximately **210,000 sq ft (19,509 sq m)** of covered retail space. The scheme is predominantly laid out on a single trading level. There are three malls in total; Market Mall, Manning Walk Mall and Northway Mall. There are also three units that front onto North Street and the property also includes four self-contained shops at 45-48 Chapel Street.

The scheme benefits from a multi-storey owner operated car park above with **535 car parking spaces** over four levels, accessed off Corporation Street.

DEMOGRAPHICS

Rugby has a diverse and balanced employment base. The total population within the Rugby Primary Retail Market Area is estimated at **70,000 at end 2017.**

Rugby is projected to see **above average growth** in population within its Retail Market Area over the period 2017–22. (Nomis, January–December, 2015).



RUGBY CENTRAL

Key main retailers include Wilko, Superdrug, New Look, Poundland, The Body Shop, Pep & Co, Boots and Asda which adjoins the scheme on a separate ownership.







A total of **210,000 sq ft** of retail space

535 car parking spaces over four levels





